

Contract # 48948

Schedule Dates

10/26/12-11/05/12

Advertiser

LIVE FREE PAC-REPUBLICAN GOVERNOR'S (3552)

Agency

Target Enterprises (1623)

Product

POLITICAL ISSUE (1052)

Brand

ADD: 10/26-11/5 (28285)

Salesperson

Shiebler, Charles (1011)

Sales Office

WHDH

Buyer Name

/

Phone/Fax

ADD to Oct/ Nov

CPE

Local/Political Issue Agency

Account Types

Standard

Billing Type

Standard

Comments

Target Enterprises  
16501 Ventura Blvd.  
Encino, CA 91436

WHDH-TV  
7 Bulfinch Place  
Boston, MA 02114-2977



Date Entered 10/25/12

Last Modified 10/26/12

Entered By Charles Shiebler

CO-OP No

Headline #

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$24,750.00

Net Total \$140,250.00

Sales Tax

WHDH Boston (WHDH)

By Broadcast Month

Oct. 2012 1

Nov. 2012 7

Grand Total: 8

Rate

\$15,000.00

\$150,000.00

\$165,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	11/05/12-11/05/12	1	:30	10P- REVOLUTION	1								1	\$20,000.00	\$20,000.00	WHDH Boston (WHDH)		10/25/12
2.0	Normal Line / SPOT	11/01/12-11/01/12	1	:30	7:57P- 30 Rock				1					1	\$20,000.00	\$20,000.00	WHDH Boston (WHDH)		10/25/12
3.0	Normal Line / SPOT	11/01/12-11/01/12	1	:30	8:30P- UP ALL NIGHT				1					1	\$20,000.00	\$20,000.00	WHDH Boston (WHDH)		10/25/12
4.0	Normal Line / SPOT	11/01/12-11/01/12	1	:30	9P- The Office				1					1	\$25,000.00	\$25,000.00	WHDH Boston (WHDH)		10/25/12
5.0	Normal Line / SPOT	11/01/12-11/01/12	1	:30	9:30P- PARKS AND RECREATION				1					1	\$25,000.00	\$25,000.00	WHDH Boston (WHDH)		10/25/12
6.0	Normal Line / SPOT	10/26/12-10/26/12	1	:30	7:57P- Mockingbird Lane					1				1	\$15,000.00	\$15,000.00	WHDH Boston (WHDH)		10/25/12
7.0	Normal Line / SPOT	11/02/12-11/02/12	1	:30	8P- 9P (ET)						1			1	\$15,000.00	\$15,000.00	WHDH Boston (WHDH)	GO ON/ GUYS W KIDS	10/25/12
8.0	Normal Line / SPOT	10/30/12-10/30/12	1	:30	10:31P- THE NEW NORMAL			1						1	\$25,000.00	\$25,000.00	WHDH Boston (WHDH)		10/26/12

## CONFIRMATION CONTRACT

Accepted Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Sunbeam Television Corporation, WHDH-TV, WLVI-TV, ThisTV does not discriminate on the basis of race, ethnicity, gender or national origin in any of its advertising practices.